



# SPONSORSHIP PROSPECTUS

LOCAL GOVERNMENT CONFERENCE #LGC26

5 & 6 AUGUST 2026

SYDNEY

For information please contact:

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# About LG Professionals, NSW

Local Government Professionals Australia, NSW is the leading association representing professionals in NSW local government. We are focused on representing the interests of our members, developing, and delivering exceptional professional development, providing career pathways, promoting sector wide capacity building, and working with partners to create opportunity.

## About LGC26

It is with pleasure that we invite you to be a part of our Local Government Conference, which will be held in Sydney at **Doltone House, Jonas Bay Wharf** over two days **Wednesday 5th and Thursday 6th August 2026**.

The conference will provide you with face-to-face interaction and the opportunity to showcase your products and services, plus build brand awareness amongst dedicated leaders and practitioners from the local government sector, including key industry professionals.

Take this opportunity to network and engage with delegates across the state and create meaningful connections within the sector.

Outlined in this sponsorship program is a range of opportunities to be a part of the conference and engage with delegates, ensuring you receive the greatest exposure and brand awareness in the lead up to, during and after the conference. From promotion and branding on our website, engagement through our social channels and our monthly newsletter, this conference will fast become an integral part of your marketing strategy to the local government sector.

We encourage you to review our sponsorship program and respond at your earliest convenience – as there are limited opportunities in each category.

## More Opportunity for Corporate Supporters

Sponsors may wish to consider a more intrinsic relationship with us through our Corporate Supporter or Corporate Champion Package, which offers a range of benefits including preferential placement of exhibition space, permanent promotion on our website and discounts off additional sponsorship packages. If you would like further information on upgrading to a corporate supporter package as part of your sponsorship for this event, please let us know.

# Conference Format

Over two days delegates come together in a focused professional environment to share thoughts and gain knowledge through learning and discussions, with the aim of leading and achieving sector wide transformation. The program also includes plenty of networking opportunities.

## **Conference Day 1 – Wednesday**

Full day conference program

Followed by Welcome Reception

## **Conference Day 2 – Thursday**

Half day conference concluding post lunch.

# Marketing and Promotion

The conference will provide you with face-to-face interaction and the opportunity to showcase your products and services, plus build brand awareness amongst dedicated leaders and practitioners from the local government sector, including key industry professionals.

Take this opportunity to network and engage with delegates across the state and create meaningful connections within the sector.

Outlined in this sponsorship program is a range of opportunities to be a part of the conference and engage with delegates, ensuring you receive the greatest exposure and brand awareness in the lead up to, during and after the conference. From promotion and branding on our website, engagement through our social channels and our monthly newsletter, this conference will fast become an integral part of your marketing strategy to the local government sector.

# CONFERENCE PARTNER

\$15,000 + GST | 3 Opportunities (1 Available)

As Conference Partner you receive the highest level of exposure during the conference including the opportunity to share your knowledge and solutions with a wide range of senior level prospects. We work alongside you to deliver a high-quality experience and maximise your promotional opportunities and commercial rewards.

## PRE-CONFERENCE:

- Your company's welcome video on the conference website (sponsor supplied).
- Your company's logo featured on the conference email signature banner.
- Media pack to promote your company's involvement in the conference.
- Sponsorship acknowledgement on our social media platforms.
- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.

## DURING CONFERENCE:

- Double exhibition space in a premium location in the conference exhibition area.
- Five full conference registrations including social functions.
- Verbal acknowledgement as the Conference Partner during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Opportunity to provide a 30-second promotional video played at the conference (sponsor supplied).
- Opportunity to provide 1x free standing banner positioned in the plenary room (sponsor supplied).
- Five-minute welcome address and company overview on day one of the conference.
- The opportunity to participate in one of the following inclusions:
  - Facilitate a content session during the conference.
  - Be a panellist on one content session during the conference.
- Opportunity to participate as panellist or facilitator in content sessions.
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Short message included in the post-conference communication.
- Recognition on the post conference communications

# COFFEE CART SPONSOR

\$9,000 +GST each | 2 Opportunities.

But first... coffee! The Coffee Cart sponsor is an excellent opportunity to showcase your company and display your brand around the whole conference. One of the most visited areas at the conference, the coffee cart provides maximum exposure, which is increased through branded coffee cups.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on the conference promotional and marketing collateral.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- Coffee cart sponsorship is inclusive of all costs associated with providing barista coffee to the delegates (including branding of coffee carts, if available via supplier).
- Includes one booth space next to the coffee cart in the conference exhibition area.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as the Coffee Cart Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to supply the barista with your branded shirts, caps or apron/s (at sponsors own expense).
- The opportunity to supply branded coffee cups (at sponsors' own expense).
- The opportunity to provide promotional marketing material to be displayed on coffee cart (pre-approvals must be received from the supplier).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# CONFERENCE EXHIBITOR

\$6,000 + GST | 20 Opportunities Available

The exhibition space is an engaging networking space, allowing delegates to move around between booths and approach sponsors to chat freely. As the location for all catering, the exhibition space will be a hub of activity and networking throughout the conference.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.
- Media pack to promote your company's involvement in the conference.
- Recognition at the opening and closing sessions at the conference.
- Sponsorship acknowledgement on our social media platforms.

## DURING CONFERENCE:

- Single Booth space in the exhibition area.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as a Conference Exhibitor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# TAILORED OPPORTUNITY

POA

If you are looking for an out of the box idea for our conference and would like to tailor make a package that fits your goals for this event, please contact **Charina Wunderlich** at [events@lgprofessionals.com.au](mailto:events@lgprofessionals.com.au) or **02 8297 1202** to discuss opportunities.

# WELCOME RECEPTION SPONSOR

\$6,000 + GST | 1 Opportunity Available (\$4,000 + GST when booked with Exhibitors package)

Host the Wednesday night reception welcoming all attendees to LGC26. This is a fantastic opportunity to showcase your company and promote your brand to delegates in a relaxed social environment. It is the social function of the conference and provides high brand exposure. Provide a welcome address to delegates as they come together to catch up and network.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.
- Media pack to promote your company's involvement in the conference.
- Recognition at the opening and closing sessions at the conference.
- Sponsorship acknowledgement on our social media platforms.

## DURING CONFERENCE:

- Three full conference registrations including all social functions.
- Verbal acknowledgement as Welcome Reception Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Opportunity to display banners during the welcome reception (sponsor supplied).
- Opportunity to provide merchandise displayed during the welcome reception (at sponsors' own expense).
- Opportunity to provide a welcome address at the Welcome reception.
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# KEYNOTE SPONSOR

\$5,000 + GST | 1 Opportunity (\$3,000 when booked with Exhibitors package)

The Keynote Speakers are much anticipated and provide motivational or business learning content to our program. Sponsor the Welcome Keynote and have the opportunity to welcome delegates to our first session of the program.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.
- Media pack to promote your company's involvement in the conference.
- Recognition at the opening and closing sessions at the conference.
- Sponsorship acknowledgement on our social media platforms.

## DURING CONFERENCE:

- Two full conference registrations including all social functions.
- Verbal acknowledgement as Keynote Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Opportunity to provide 1x free standing banner positioned in the plenary room (sponsor supplied).
- Opportunity to address the attendees while introducing the keynote speaker (5 minutes).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# LUNCH AND CLOSING KEYNOTE SPONSOR

\$6,000 + GST | 1 Opportunity Available (\$4,000 + GST when booked with Exhibitors package)

Sponsor the Thursday lunch and closing keynote speaker and have the opportunity to address delegates in the plenary room before lunch is served.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.
- Media pack to promote your company's involvement in the conference.
- Recognition at the opening and closing sessions at the conference.
- Sponsorship acknowledgement on our social media platforms.

## DURING CONFERENCE:

- Two full conference registrations including all social functions.
- Verbal acknowledgement as Lunch & Closing Keynote Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Opportunity to provide branded t-shirts and/or aprons for wait staff, stubby holders, branded decorations etc (pending venue approval).
- Opportunity to provide 1x free standing banner positioned in the plenary room (sponsor supplied).
- Opportunity to address the attendees while introducing the Closing keynote speaker (5 minutes).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# BREAKOUT SESSION SPONSOR

\$8,000 +GST | 4 Opportunities (\$2,000 + GST when booked with Exhibitors package)

Showcasing your expertise through thought leadership creates access to high-value decision makers, helps brands command a premium and drives growth with existing customers. Breakout session sponsors have the opportunity to promote their business for 2 minutes prior to facilitating a breakout session. This could include introducing a speaker and managing question and answer time, facilitating a panel session or steering a think tank conversation.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.
- Media pack to promote your company's involvement in the conference.
- Recognition at the opening and closing sessions at the conference.
- Sponsorship acknowledgement on our social media platforms.

## DURING CONFERENCE:

- Two full conference registrations including all social functions.
- Verbal acknowledgement as Lunch & Closing Keynote Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Opportunity to provide branded t-shirts and/or aprons for wait staff, stubby holders, branded decorations etc (pending venue approval).
- Opportunity to provide 1x free standing banner positioned in the plenary room (sponsor supplied).
- Opportunity to address the attendees while introducing the Closing keynote speaker (5 minutes).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

	Conference Partner	Coffee Cart	Exhibitor	Welcome Reception Sponsor	Keynote Sponsor	Lunch and Keynote Sponsor	Breakfast Session Sponsor
	15,000	\$9,000	\$6,000	\$6,000	\$5,000	\$6,000	\$8,000
# of opportunities	3	2	20	1	1	1	1
<b>PRE-CONFERENCE</b>							
Logo and company description on conference website	Y	Y	Y	Y	Y	Y	Y
Recognition on all event collateral	Y	Y	Y	Y	Y	Y	Y
Recognised on social media	Y	Y	Y	Y	Y	Y	Y
Media pack to promote your involvement	Y	Y	Y	Y	Y	Y	Y
Welcome video on conference website	Y						
Logo on our email signature	Y						
<b>ONSITE</b>							
Acknowledgement at opening and closing	Y	Y	Y	Y	Y	Y	Y
Logo on slides during breaks	Y	Y	Y	Y	Y	Y	Y
Event attendee list	Y	Y	Y	Y	Y	Y	Y
Complimentary registrations	5	2	2	2	2	2	2
Exhibition space	2	1	1				
5-minute speaking opportunity	Y			Y	Y	Y	Y
Additional guests to Welcome Reception							
Promotional video played	Y						
Branded coffee cart		Y					
Branded drink bottles & re-fill station							
Logo on directional signage at the venue							
Branding on food and beverage stations - Wednesday							
Delegate list	Y	Y	Y	Y	Y	Y	Y
Acknowledgement at opening and closing	Y	Y	Y	Y	Y	Y	Y
<b>POST CONFERENCE</b>							
Recognition on post event communications	Y	Y	Y	Y	Y	Y	Y
Post event webinar	Y						
Post event messaging	Y						

## Next Steps

To confirm your participation please complete an [online sponsorship agreement](#). Once received we will be in touch to confirm your participation.

## Terms and Conditions

1. LG Professionals, NSW reserves the right to accept or decline sponsorship and/or exhibition for any event at its sole discretion.
2. Corporate Partners and Supporters are provided with first right of refusal for any sponsorship or exhibition opportunity and may be consulted prior to other sponsors being considered.
3. Where sponsorship is accepted, LG Professionals, NSW will provide the company with the benefits as outlined in this prospectus document.
4. The sponsorship will come into effect upon signing the sponsorship agreement and the raising of the invoice and shall remain in force until seven days after the conclusion of this event. Full payment is required within 14 days of issue of the tax invoice and before commencement of the event. Interest may be applied to outstanding invoices.
5. The sponsorship agreement cannot be cancelled by the sponsor once it has come into effect. In the event of this event being cancelled, LG Professionals, NSW will refund paid sponsorship to the sponsor within one month of the event being cancelled.
6. No exhibition space will be assigned until payment has been received. Requests for exhibition spaces will be assigned on a space-available basis. LG Professionals, NSW reserves the right to assign or reassign exhibition space so that the full arrangement of the exhibition is in the best interests of the attendees and the exhibitors. Whilst sponsors' preferred locations will be considered, they cannot be guaranteed.
7. The sponsor agrees to provide all requirements under the agreement within the time frames advised by LG Professionals, NSW to ensure entitlements are delivered (logos/company information/delegate registrations).
8. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
9. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party except to the extent that the claims are indirect or consequential, and except to the extent that any of them are caused or contributed to by the default or negligence or omission of the other party.
10. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
11. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
12. Sponsors and exhibitors agree to act professionally with respect to all fellow sponsors, delegates and LG Professionals, NSW staff.
13. Where speaking opportunities are included in the sponsorship package, sponsors agree to promote their product but not at the detriment to any other suppliers or competitors.